

# CMIC18

19-21 September 2018 | ICC Sydney  
Building Tomorrow's Australia

## Partnership Opportunities



### Conference Hosts



19-21 September 2018 | International Convention Centre Sydney Australia  
Building Tomorrow's Australia  
[www.cmic.com.au](http://www.cmic.com.au)

# Partnership Opportunities

## Gala Dinner Partner

**Exclusive \$60,000 (inc GST)**

### Entitlements:

- Opportunity to make a 5-minute welcome address to guests during Gala Dinner
- Opportunity to provide one (1) gift/promotional item with company logo as door gifts for all Gala Dinner guests (supplied by partner)
- Opportunity for your staff to personally meet and greet guests as they enter the venue
- Opportunity to provide input into the entertainment and theme to align with partner's brand strategy (organisation of functions will be handled by the Conference Organisers. Partner will be consulted for their input, however the Conference Committee are responsible for final decision).
- Opportunity to host a VIP table at the Gala Dinner (additional tickets at partner's expense)
- Up to 21sqm of truck/machinery display space within the exhibition area
- 7 x full Conference registrations including tickets to the Welcome Reception, Gala Dinner and Business Leaders Lunch Forum
- 2 x tables of ten at the Gala Dinner

### Additional Entitlements:

- Acknowledgement as the Gala Dinner Partner during Conference opening and closing sessions
- Opportunity to display corporate signage (supplied by partner) during Gala Dinner and throughout the Conference

- Opportunity to provide one (1) feature article to be included in a pre-Conference email blast to be distributed by the Conference Organisers (artwork/content subject to approval by the Conference Organisers)
- Full-page, black and white advertisement in a premium position in the program booklet (artwork to be supplied by partner and sent to the Conference Organisers by specified deadline date)
- Company Logo on the Conference website
- Company Logo in the Conference program book
- Company Logo on sponsor signage onsite at the Conference
- 300 word company profile, logo and contact details in the Conference program book
- Opportunity to submit a proposal for a vendor presentation session to form part of the Industry Innovation Day. Allocations will be based on approval by the Organising Committee and subject to availability.
- Opportunity to include one (1) insert in the Conference satchel – subject to Committee approval (not including note pads and pens)
- Conference delegate list – an electronic list will be provided two weeks prior to and two weeks after the Conference. Excel format: name, organisation, state and email addresses (subject to privacy legislation)
- Floor decal indicating your level of partnership outside your booth/display space



# Partnership Opportunities

## **Business Leaders Lunch Forum Partner Exclusive \$60,000 (inc GST)**

### **Entitlements:**

- Formal acknowledgement by chairperson in lunch room at the commencement of the forum
- Opportunity to make a 5-minute welcome address to attendees during the Business Leaders Lunch Forum
- Opportunity to provide one (1) gift/promotional item with company logo as door gifts for all Business Leaders Lunch Forum guests (supplied by partner)
- Opportunity for your staff to personally meet and greet guests as they enter the lunch room
- Opportunity to host a VIP table at the Business Leaders Lunch Forum (additional tickets at partner's expense)
- Up to 21sqm of truck/machinery display space within the exhibition area
- 7 x full Conference registrations including tickets to the Welcome Reception, Gala Dinner and Business Leaders Lunch Forum
- 2 x tables of ten at the Business Leaders Lunch Forum

### **Additional Entitlements:**

- Acknowledgement as the Business Leaders Lunch Forum Partner during Conference opening and closing sessions
- Opportunity to display corporate signage (supplied by partner) during the forum and throughout the Conference

- Opportunity to provide one (1) feature article to be included in a pre-Conference email blast to be distributed by the Conference Organisers (artwork/content subject to approval by the Conference Organisers)
- Full-page, black and white advertisement in a premium position in the program booklet (artwork to be supplied by partner and sent to the Conference Organisers by specified deadline date)
- Company Logo on the Conference website
- Company Logo in the Conference program book
- Company Logo on sponsor signage onsite at the Conference
- 300 word company profile, logo and contact details in the Conference program book
- Opportunity to submit a proposal for a vendor presentation session to form part of the Industry Innovation Day. Allocations will be based on approval by the Organising Committee and subject to availability.
- Opportunity to include one (1) insert in the Conference satchel – subject to Committee approval (not including note pads and pens)
- Conference delegate list – an electronic list will be provided two weeks prior to and two weeks after the Conference. Excel format: name, organisation, state and email addresses (subject to privacy legislation)
- Floor decal indicating your level of partnership outside your booth/display space



# Partnership Opportunities

## Welcome Reception Partner

**Exclusive \$40,000 (inc GST)**

### Entitlements:

- Opportunity to make a 5-minute welcome address to guests during Welcome Reception
- Opportunity to provide one (1) gift/promotional item with company logo as door gifts for all Welcome Reception guests (supplied by partner)
- Opportunity for your staff to personally meet and greet guests as they enter the venue
- Opportunity to provide input into the entertainment and theme to align with partner's brand strategy (organisation of functions will be handled by the Conference Organisers. Partner will be consulted for their input, however the Conference Committee are responsible for final decision)
- Opportunity to showcase company presentation/DVD during Welcome Reception
- Up to 21sqm of truck/machinery display space within the exhibition area
- 7 x full Conference registrations including tickets to the Welcome Reception, Gala Dinner and Business Leaders Lunch Forum
- 10 x additional tickets to the Welcome Reception

### Additional Entitlements:

- Acknowledgement as the Welcome Reception Partner during Conference opening and closing sessions
- Opportunity to display corporate signage (supplied by partner) during Welcome Reception and throughout the Conference

- Opportunity to provide one (1) feature article to be included in a pre-Conference email blast to be distributed by the Conference Organisers (artwork/content subject to approval by the Conference Organisers)
- Full-page, black and white advertisement in a premium position in the program booklet (artwork to be supplied by partner and sent to the Conference Organisers by specified deadline date)
- Company Logo on the Conference website
- Company Logo in the Conference program book
- Company Logo on sponsor signage onsite at the Conference
- 200 word company profile, logo and contact details in the Conference program book
- Opportunity to submit a proposal for a vendor presentation session to form part of the Industry Innovation Day. Allocations will be based on approval by the Organising Committee and subject to availability.
- Opportunity to include one (1) insert in the Conference satchel – subject to committee approval (not including note pads and pens)
- Conference delegate list – an electronic list will be provided two weeks prior to and two weeks after the Conference. Excel format: name, organisation, state and email addresses (subject to privacy legislation)
- Floor decal indicating your level of partnership outside your booth/display space



# Partnership Opportunities

## Accompanying Partners Tour Partner

**Exclusive \$30,000 (inc GST)**

### **Entitlements:**

- Opportunity to make a 5-minute welcome address to guests on the tour
- Opportunity to provide one (1) gift/promotional item with company logo for all guests on the tour (supplied by partner)
- Opportunity for your staff to personally meet and greet guests at the commencement of the tour
- Opportunity to showcase company presentation/DVD during the tour if applicable
- Up to 9sqm of truck/machinery display space within the exhibition area
- 5 x full Conference registrations including tickets to the Welcome Reception, Gala Dinner and Business Leaders Lunch Forum
- 5 x tickets to the Accompanying Partners Tour

### **Additional Entitlements:**

- Acknowledgement as the Accompanying Partners Tour Partner during Conference opening and closing sessions
- Opportunity to display corporate signage (supplied by partner) during tour and throughout the Conference
- Opportunity to provide one (1) feature article to be included in a pre-Conference email blast to be distributed by the Conference Organisers (artwork/content subject to approval by the Conference Organisers)

- Full-page, black and white advertisement in a premium position in the program booklet (artwork to be supplied by partner and sent to the Conference Organisers by specified deadline date)
- Company Logo on the Conference website
- Company Logo in the Conference program book
- Company Logo on sponsor signage onsite at the Conference
- 100 word company profile, logo and contact details in the Conference program book
- Opportunity to submit a proposal for a vendor presentation session to form part of the Industry Innovation Day. Allocations will be based on approval by the Organising Committee and subject to availability.
- Opportunity to include one (1) insert in the Conference satchel – subject to Committee approval (not including note pads and pens)
- Conference delegate list – an electronic list will be provided two weeks prior to and two weeks after the Conference. Excel format: name, organisation, state and email addresses (subject to privacy legislation)
- Floor decal indicating your level of partnership outside your booth/display space



# Partnership Opportunity

## Conference Partner

Limited to a total of six opportunities only and available in the following formats:

### 30 Delegates:

**\$34,000 (inc. GST)**

Requires a pre-commitment of a minimum of 30 full delegates. Additional delegates may be registered.

### 15 Delegates:

**\$17,500 (inc. GST)**

Requires a pre-commitment of a minimum of 15 full delegates. Additional delegates may be registered.

### 10 Delegates:

**\$12,000 (inc. GST)**

Requires a pre-commitment of a minimum of 10 full delegates. Additional delegates may be registered.

### Entitlements:

- Acknowledgement as a Conference Partner during Conference opening and closing sessions
- Opportunity to provide promotional brochures/ flyers in the sponsored delegates registration pack
- Full-page, black and white advertisement in a premium position in the program booklet (artwork to be supplied by partner and sent to the Conference Organisers by specified deadline date)
- Company Logo on the Conference website
- Company Logo in the Conference program book
- Company Logo on sponsor signage onsite at the Conference
- 100 word company profile, logo and contact details in the Conference program book
- Opportunity to submit a proposal for a vendor presentation session to form part of the Industry Innovation Day. Allocations will be based on approval by the Organising Committee and subject to availability.
- Opportunity to include one (1) insert in the Conference satchel – subject to Committee approval (not including note pads and pens)
- Conference delegate list – an electronic list will be provided two weeks prior to and two weeks after the Conference. Excel format: name, organisation, state and email addresses (subject to privacy legislation)



# Further Information

## Further Information

For further information, please contact:

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